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## PRODUCT CATALOGUE

## Specialising in Mall Merchandising

Australian owned and operated for over fifteen years, Shop the Mall specialise in the design, manufacture, and installation of portable and fixed mall equipment for shopping centres and retail stores. If you don't see what you are looking for in our catalogue, or are not sure exactly what you need, please don't hesitate to contact us and our skilled team will work with you to design and create a solution that's right for you.

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## PROMOTIONAL MERCHANDISING

## 30" x 40" Poster stands

A great way for Shopping Centres to communicate promotional or campaign messages in high traffic areas. Poster Stands are custom made with many optional features including:

- Choice of finish and colours
- Glide feet or Lockable Castors
- Adhesive or Mounted Logo
- Straight or Curved Base



**PS1**  
**Straight Base**  
Double-sided Black  
Poster Stand



**PS1**  
**Curved Base**  
Double-sided Silver  
Poster Stand

**PS2**  
**Poster Stand**  
Double-sided Black  
Poster Stand



## 30" x 40" Poster stands



**PS3  
Poster Stand**  
Brushed Aluminium,  
Double-sided Poster  
Stand with Elliptical  
shaped Top & Base



**PS5  
Poster Stand**  
2 x Snap Frames  
30"x40" Posters



**FSPU  
Free Standing  
Poster Unit**  
Powder coated  
aluminium uprights  
2 x acrylic covers  
Melamine base with  
T-mould edging



**PB1  
Promotional Board**  
Great for positioning in high  
traffic areas of shopping centres.  
Optional size, finish, and extras  
such as brochure holders and  
lockable castors. Ideal for low  
budget promotions.



## Brochure Stands

Present your pamphlets, catalogues, and magazines professionally with Shop the Mall's choice of portable Brochure Stands. Our extensive range of brochure stands can be used in conjunction with Poster Stands for complete promotional branding. From single free standing brochure holders to magazine and newspaper stands. We can custom build any stand to suit your needs with a variety of finishes and colours available.

Optional snap frames can be attached to the top of brochure stands, A4, A3 or custom made to suit your brochure or flyer size.



**FSBS**  
**Free Standing Brochure Stand**  
Perfect for single flyers and pamphlets  
Powder coated aluminium upright

**CBS**  
**Custom Brochure Stand**  
Three-tiered Brochure  
Stand with A4 Snap frame  
and lockable cupboard



## Brochure Stands



**Custom Brochure Stand and 30" x 40" PS1 Poster stand**



**MS1 & MS2 Magazine/Catalogue Stand**

Custom sizing to fit catalogues  
Snap Frame at top holds image of front cover  
Optional storage cupboard & push to open or lockable door at base



**NS1 Newspaper Stand**

Single shelf newspaper stands with snap frame for advertising



**NS2 Newspaper Stand – Tiered**

Multi shelf newspaper stands with lockable cupboard and snap frame for advertising.



## Competition Barrels and Entry Boxes

Competition barrels and Entry Boxes made to order in the style and finish that suits your promotional environment and Shopping Centre décor.

- Logos and Branding
- Colours and finishes
- Brochure holders
- Poster snap frames
- Lockable castor wheels
- Resting shelf for filling in forms

### Custom Design Wooden Entry Barrel

Custom designed  
wooden "oak style"  
entry barrel



#### Large Entry Barrel

4 x heavy duty lockable castors  
1 x acrylic A5 pocket for entry forms  
1 x resting shelf to fill in entry details  
1500L x 600D x 1500H



#### Small Entry Barrel

4 x heavy duty lockable castors  
1 x acrylic A5 pocket for entry forms  
1 x resting shelf to fill in entry details  
1140L x 600D x 1500H



## Competition Entry Boxes

Designed for competition entry and customer feedback forms, the Entry Box features a sloping top while the lockable cupboard collects the forms. The unit can be fitted with a 15 x 20 inch or A4 snap frame for promotional material.



**Competition Entry Box and Brochure Stand**

Customised matching Brochure stand and entry box



**Competition Entry Box**

A3 or A4 snap frame  
1500H x 420L x 500D

**Entry Box & MPCU2 Counter**  
Westfield Promotion



## Counters

Multi-Purpose Greeting Counters are used as consultation desks or to distribute brochures. The Greeting Counter sits on castors for easy relocation and features two doors and a resting shelf. They are great for use with entry barrels or competition boxes, with promotional displays and product sampling/trials.

optional Features:

- Lockable doors
- Custom designs
- Logo or branding
- Range of finishes

**MPCU2 – Multi Purpose Counter Unit**  
1000H x 1000L x 620D



**MPCU2 Front**



**MPCU2 Back**



## Merchandising Tables

Perfect for fashion accessories, home wares and charities. The Mall Merchandise Table is the ideal collapsible display solution. The table top easily lifts off and the base folds flat allowing compact storage with minimal space.

### Features:

- Range of quality finishes so no cloths needed
- Enclosed sides to add graphics
- Two storage cupboards inside the unit
- Optional risers to add a tiered effect
- Optional tabletop gives added height for demonstrations and wrapping.

### MMT4 – Mall Merchandising Table

Collapses flat, Lightweight, sturdy anodised aluminium frame  
2 rear sliding doors to access storage under table  
1500L x 900D x 800H



### MMT4 with Risers

2 x risers per set in 2 x sizes  
Small – 800L x 200H x 180D  
Large – 1200L x 400H x 180D



### MMT4 Gift Wrap Merchandising Table

Interchangeable tabletop add on for cash & Wrap facility 2 x pigeonholes and 1 x lockable drawer



## Mall Furniture

A wide range of accessories and mall furniture is available for purchase to assist with the presentation and promotion of products in your centre. Accessories can be custom matched to compliment your existing style and coordinated with other Shop the Mall products.

**Balloon Tree** Grey Powder Coated, Cast Iron Base





### Retractable Aisle Stand

Chrome Plated with Stainless Steel Base  
995mm tall with 2m black retractable tape



### Rope Aisle Stand

Different rope colours available



### MDP Mall Display Panels

Anodised Aluminium framed panels, Double sided with "Velcro" compatible fabric  
1500H x 1000L



### Mannequin Podiums

Portable Podiums to hold mannequins, made to suit the branding and the Shopping Centre environment



## Portable Demonstration Kitchens

- Custom-Made, finishes and colours
- Portable Induction cooktop or Gas cooktop
- Non-cook top demonstration kitchen
- Optional sink, cupboards, and snap frame signage
- Reduced or increased bench space
- Lockable castor wheels



## Showcases and Product Displays

All Shop The Mall Showcases and Cabinets are proudly made at our factory in Sydney, Showcases can be custom made to height and width requirements, with specialised lighting and signage options.

Many showcases are available, if you don't see what you need in the catalogue let us know and we can work with you to determine a design or provide you with some suitable options.



**SC20 Mannequin Showcase**  
2000H x 740L x 740D

### Custom Glass Showcases

Showcase customised to suit product display with shelves, branding and LED lighting



## Showcases

An extensive range of cabinets. If you don't see what you have in mind let us know and we will design, it for you. Options include:

- Lighting – LED, Low voltage, Strip Lighting
- Backlit Signage
- Adjustable, full, or half shelves
- Security locks
- Hinged or sliding doors



**SD8 Window Showcase**  
2 x LED Lights,  
lockable castors, 3 shelves  
2000H x 1200L x 600D



**SD12 Tower Showcase**  
1 x LED Lights,  
lockable castors, 3 shelves  
2000H x 600L x 600D

**SD2 Counter Showcase**  
LED lighting,  
lockable castors, 1 shelf  
950H x 1200L x 600D



## Showcases

### SD1 Counter Showcase

LED lighting, lockable castors,  
lockable storage, 2 shelves  
950H x 1200L x 600D



### SD3 Counter Showcase

LED lighting, lockable castors,  
lockable storage  
950H x 1200L x 600D



### SD13 Mushroom

Lockable castors, lockable storage  
LED spotlights  
950H x 800L x 800D





## Light Boxes, Snap Frames and Retail Signage

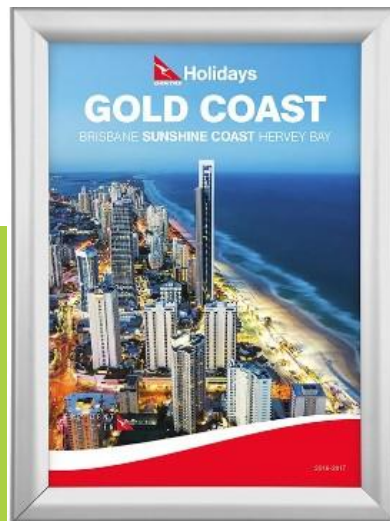
Lightboxes and back-lit signage is a commonly used display tool by retailers and shopping centres for shop fronts and promotional displays.

Lightbox options include:

- Single or double sided
- Acrylic face with border
- Magnet behind to hold print
- Variety of sizes
- Mount holes ready in light box extrusion

Snap Frame options include:

- Variety of sizes, portrait, and landscape
- Easy changing poster system
- Anti-glare cover
- Screws and wall plug supplied



### PSS - Snap Frames

Silver square edge snap frame  
25mm or 32mm profile options



### LBM - Slim line LED Lightbox

2 LED Strips per lightbox  
Single – 18mm thick  
Double – 33mm thick

## Shopping Centre Promotion Displays

Shop The Mall caters to a wide range of promotional display needs for shopping centres. Combine several products and customise with branding and colours to create visual impact that makes your promotion stand out to the passing crowds.

### Dee Why Grand Promotion

Small Entry Barrel, branded Counter Unit, and promotional poster



**Warringah Mall Display**  
Poster Stand, Brochure Stand  
and Mall Merchandising Table





## Shopping Centre Promotion Displays



**Warringah Mall Heart Foundation Promotion**  
Poster Stands, Counter Unit, promotional balloons and signage



**Warringah Mall Promotion**  
Poster and Brochure Stand combination



**Chatswood Westfield Promotion**  
Entry Box and Counter Unit



## RETAIL MERCHANDISING

## Jewellery Cabinets and custom Joinery

Shop The Mall design and build high quality joinery and display units. Jewellery cabinets are an area we specialise in featuring frameless glass using the latest gluing technology, LED lighting, high quality hardware and a range of finishes. We can work with you to design anything from a single cabinet to a complete kiosk or complete shop fitout.



**Thomas Sabo**  
Jewellery Cabinets and shop fit outs.

**Thomas Sabo**  
Jewellery Cabinets  
and shop fit outs.





## Gondola Units

Gondola Units are the perfect portable display unit to present products on four-sides, attracting customers with a 360-degree view. Units can be shaped to suit your needs, with slat wall panels, additional shelving and hanging racks available. Multiple units can be joined together for large displays.

Cash and Wrap Gondola Units have three sides with traditional slat wall, while the fourth side features a bench, perfect for wrapping goods and to place a cash-register or computer monitor. Under the bench are two lockable cupboards.

Features:

- Slat Wall Panels
- Choice of design, finish and colours
- Optional Cash and Wrap side
- Lockable castor wheels

### CGU2 Four-Sided Gondola Unit

Adjustable shelves, slat panels, hang rails and hooks.  
Custom finishes and colours.  
1500 L x 820 W x 1350 H



### CGWU2 Cash and Wrap Gondola Unit

Three display sides for merchandising with cash and wrap area and lockable cupboards.  
1500 L x 820 W x 1200 H



## Multi-Purpose Merchandising Units

Ideal for presenting merchandise, the slat panel lets you create your own shelving height as guided by your products. The wall is also great for hooks and hang-rails. The Multi-Purpose Unit is single sided so they can be configured in many ways to suit your location. Flat against a wall or back-to-back in a two-sided configuration or as a four-sided structure for maximum impact.

Features:

- Adjustable shelving height
- Custom designs, sizes, colours and finishes
- Lockable cupboard
- Lockable castors wheels
- Removable signage holders



**MP1C with Cupboards**  
Optional lockable base cupboard  
measures 400mm H.



**MP1S with Showcase**  
Lockable cupboard base with glass  
display cabinet.



**MP1 and MMT4 Combined Unit**  
Combine several units together to create  
a multi-function merchandising display.

**MP1C with Cupboards**  
Optional lockable base cupboard  
measures 400mmH  
1350H x 500D x 1000L



## Multi-Purpose Merchandising Units



### Square Wedding Cake Display Unit

MP01 – Multi-purpose base with optional cupboards  
MP3 – Tiered shelves



### Round Wedding Cake Display Unit

Tiered portable display stand with castor wheels on the base for easy movement. Custom designs, sizes and finishes available.



## Multi-Purpose Merchandising Units



### MP1A Tiered Multi-Purpose Unit

Tiered shelves sit on MP01 cupboard unit. Great for cards, CDs books, magazines etc. Has lockable cupboards and can be custom made in a variety of sizes and finishes.



### MP1 Kiosk Unit

MP1 Series can be added together in a variety of designs to create large retail displays and merchandising kiosks.

## Custom Designs and Kiosks

We custom design and build your kiosk to suit your product and brands specific needs. We take into consideration the layout and style of the Shopping Centre. We can create simple promotional displays through to complex and innovative kiosks for both short- and long-term leases.



**Uggnat Custom Design Display**  
Sydney City Westfield

**MRC  
Mobile  
Central  
Kiosk**



**MCC Mobile Repair Central**  
2 Pac Finish



# Custom Designs and Kiosks



**MRC Mobile Repair Central**  
Solid Timber

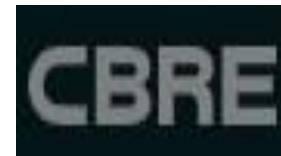


**WJR**  
Watch and Jewellery Repair Kiosk



**Sweet Doctor**  
Custom Stand

# Shop The Mall Clients



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